PO BOX 233
PISMO BEACH CA 93448

California Career Pathways = Prosperity

Educating For Careers
Career and College Readiness = Prosperity

CALIFORNIA CAREER PATHWAYS CONSORTIA AND CALIFORNIA PARTNERSHIP ACADEMIES

March 1-3, 2015
ANNUAL CONFERENCE • SACRAMENTO CONVENTION CENTER

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Dr. Randal Pinkett has established himself as an entrepreneur, speaker, author and scholar, and as a leading voice for his generation in business and technology. He is the founder, chairman and CEO of The Capital Group.

In addition to his role at Google, Jaime serves on the Board of Directors for the Arizona Science Center, the MIT International Council, the Google Business Advisory Council, the Google Scholarships Board, and the Google Capital Team.

Google teams, including, Google Fiber, the Google Policy Team, the YouTube Team, and the Google Education Team, have used the potential of the web, technology, and Google tools as enabling and supporting capabilities in pursuit of possible ideas for funding to attend the conference.

Method of Payment

Payment must accompany registration. No purchase orders. Please make checks payable to: Registrations For You. Check number (if applicable)

Credit Card Information

Required Information:

Cardholder Name (please print) Security Code

Type

Mail with Check or Credit Card Information to: "Registrations for You", P.O. Box 233, Pismo Beach, CA 93448

Fax with credit card information to: (888) 481-5633 or email to info@regforyou.com.

The following rules apply for all registration cancellations:

- All cancellations must be in writing.
- All cancellations received up until 6:00 pm the day of check-in.
- No cancellations accepted after 6:00 pm the day of check-in.
- All cancellations must state that you are attending the Educating for Careers Conference in order to receive the above refund rates.

The registration fee includes plated breakfast, lunch, and a reception.

The registration fee does not include meals outside of the conference.

The following rates are valid from February 27 through March 4, 2015.

- Single: $195
- Double: $255
- Triple: $345
- Quad: $405

Meals Included Each Day

- Monday: Continental Breakfast & Lunch for Pre-Conference.
- Tuesday: Continental Breakfast & Lunch for Pre-Conference.
- Wednesday: Continental Breakfast, Lunch & Dinner for Pre-Conference.
- Thursday: Breakfast, Lunch, Dinner & Banquet for Pre-Conference.
- Friday: Continental Breakfast, Lunch & Dinner for Pre-Conference.
- Saturday: Continental Breakfast & Lunch for Pre-Conference.
- Sunday: Continental Breakfast & Lunch for Pre-Conference.

Note:

- Meals not guaranteed after 2/20/2015
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KEYNOTE SPEAKERS

Jaime Casap

Jaime Casap is the Global Education Evangelist at Google, Inc. Jaime recognizes the power and potential of the web, technology, and Google tools as enabling and empowering capabilities in pursuit of continuous learning opportunities worldwide. Jaime works with educational organizations around the world, helping them find ways to continuously improve the quality of education by utilizing and enabling powerful learning models. Jaime works with educational organizations around the world, helping them find ways to continuously improve the quality of education by utilizing and enabling powerful learning models.

Dr. Randal Pinkett

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To learn more about Dr. Pinkett visit: www.RandalPinkett.com and www.RedefineTheGame.com. In addition to his role at Google, Jaime serves on the Board of Directors for the Arizona Science Center, the Arizona Board of Regents, the Arizona State University, the Arizona State University College of Pharmacy, and Arizona State University College of Business Administration. Jaime has also served on the Advisory Board of the Arizona State University College of Pharmacy, and Arizona State University College of Business Administration.

A confirmation notice will be emailed to you upon receipt of your completed registration/attendance payment in full. Bring your confirmation with you.

CONFERENCE SCHEDULE

March 1-3, 2015 – Sacramento Convention Center

Check the Website for more details

Monday, March 2nd

7:00 am – 8:30 am Pre-conference registration

9:00 am – 1:00 pm Plenary Conference

11:45 am – 1:00 pm Luncheon/General Session

2:30 pm – 4:30 pm Conference Registration

Tuesday, March 3rd

7:00 am – 9:00 am Pre-conference registration

7:30 am – 8:00 am Continental Breakfast

1:15 pm – 4:15 pm Breakout Sessions

11:00 am – 11:45 am Pre-conference Lunch

Wednesday, March 4th

7:30 am – 9:30 am Final General Session

9:30 am – 12:00 pm Breakout Sessions

Check the Website for more details

CONFERENCE REGISTRATION

Check the Website for more details

March 1-3, 2015 – Sacramento Convention Center

Register online with credit card at 2015.educatingforcareers.org

REGISTRATION FEES

Registration Fees

<table>
<thead>
<tr>
<th>Early Bird</th>
<th>Regular</th>
<th>Onsite</th>
<th>After 3/20/2015</th>
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<tbody>
<tr>
<td>Pre-conference only (Sun)</td>
<td>$155</td>
<td>$205</td>
<td>$255</td>
</tr>
<tr>
<td>Pre-conference and Conference (Sun-Tue)</td>
<td>$345</td>
<td>$395</td>
<td>$445</td>
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<tr>
<td>Conference only (Mon-Tue)</td>
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<td>$395</td>
</tr>
<tr>
<td>Conference Monday Only</td>
<td>$195</td>
<td>$245</td>
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REGISTRATION MEET?:

| Pre-conference (Sunday) | $155 |
| Pre-conference & Conference (Sunday-Thursday) | $255 |
| Conference (Monday-Thursday) | $195 |

Registraion Fees

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<thead>
<tr>
<th>Meal Included Each Day</th>
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<tbody>
<tr>
<td>Breakfast Buffet &amp; Lunch</td>
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<table>
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<tr>
<th>Monday Only Registration</th>
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<th>Payment Amount</th>
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<th>Meals Included Each Day</th>
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<td>Sunday ~ Continental Breakfast &amp; Lunch for Pre-conference</td>
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<td>Monday ~ Breakfast Buffet &amp; Lunch</td>
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<td>Tuesday ~ Breakfast</td>
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<th>Requesting Vegetarian Meals</th>
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SPECIAL NEEDS REQUEST

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<th>Special Needs Request</th>
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<tbody>
<tr>
<td>Accessibility</td>
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<tr>
<td>Assistance</td>
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CAMPGROUND AND ACCOMMODATIONS

Sharon Gran – APA Headquarters Hotel

1230 2nd Street, Sacramento, CA 95814

Tel:  (916) 443-1234

Toll-free:  888-591-1234

Special Needs Request

<table>
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<th>Rooming List</th>
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<td>Conference only (Mon-Tue)</td>
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The 2015 Educating for Careers Conference is an annual three-day professional development event surrounding career technical education (CTE). Each day of the conference will include over 225 breakout sessions offered over the course of this three-day pre-conference and conference.

Check the Website for more details.

Conference Committee

School Academy

California Partnership Trust Funds

THE CONFERENCE

Reservations

Dr. Randal Pinkett

Dr. Randal Pinkett has been a leading voice for his generation in business and technology. He is the founder, chairman and CEO of his fifth venture, BCT Partners, a multimillion-dollar management consulting and information technology solutions firm headquartered in Newark, NJ.

Dr. Randal Pinkett holds five academic degrees including: a Bachelor of Science in Electrical Engineering from Drexel University; a Master of Science in Electrical Engineering from Columbia University; a Master of Business Administration from the University of Rochester; a Master of Science in Electrical Engineering from Columbia University; and a Doctor of Philosophy in Electrical Engineering from the University of Rochester. He also holds an honorary Doctor of Science Degree from the University of Rochester. Dr. Pinkett is a member of the Council on Foreign Relations and serves as a board advisor to venture capital firms, research institutions, and non-profit organizations.

In addition to his role as Global CEO, Dr. Pinkett serves on the Board of Directors for Advanced Technology Ventures (ATV), America Competes, and is a member of advisory boards for various organizations focused on education and access. Dr. Pinkett also teaches at Arizona State University, where he teaches classes and guest lectures. Follow Dr. Pinkett on Twitter @RandyPinkett.

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2015.educatingforcareers.org

Become the Solution: Building Teacher Capacity While Harnessing Available Technology (Technology Trends and CTE) (Two Hour Session)
Discover how you can empower teachers to reach and collaborate by becoming leaders on campus utilizing technology. Starting by examining current trends, this session will give you practical tips that can be implemented starting on Wednesday when you return to your campus.

California Career Pathway Trust Workshop (Two Hour Session)
The California Career Pathway Trust (CPT) invests in 14 career pathway programs that provide students with a sequential pattern of integrated academic and career-based educations and training, aligned to current or emerging regional economic needs. CPT pathway programs are designed to build students to a postsecondary degree or certification in a high-speed, high-wage, and high-growth field. The CPT’s $100 million Economic Development project awards matching grants to build and sustain partnerships between employers, schools, and community colleges. These Partnerships will further proposal investments for the 21st century workforce and improve student transition to post-secondary education, training, and employment. This Technical Assistance Workshop will provide information and guidance to help create a grant application for the CPT.

Driving with Google in the Classroom (Two Hour Session)
Discover how students and educators can be in the driver’s seat with their personal productivity, creating, sharing, researching and collaboration with Google Drive. Learn how large files can now be easily attached to project-based learning without the need for email links, share a Google drive, or update a Google Drive document. This Google Drive can encourage teachers’ shared interaction, promote student-student cooperation, and connect diverse student talents and learning. Lead by a Google Certified Teacher and Trainer, this workshop will be hands-on, so please come with your Google Account.

Portfolio – Lifelong Career Development Document! (Two Hour Session)
The Portfolio is becoming an increasingly important tool to document skills and career advancement and is being used in a variety of different situations. See how easy it is to develop a Professional Portfolio with a simple computer template and to teach those able to student from grade 3-12 and beyond. The updated "portfolio" and "portfolio" Testing tools will be distributed to session participants.

Getting in to College is not the same as "Getting Ready" for College (Two Hour Session)
The Early Assessment Program (EAP) was established exclusively by the California State University system in 2006 to address the large number of students who enter the CSU and do not need remediation. Learn about the efforts to increase "college readiness" in California high schools. Preview the curriculum being developed for students in grades 7-12. Understand how the early assessment process affects college placement. Discover testing opportunities for high school teachers. Leave this session with the knowledge to help your students successfully navigate the transition from high school to college.

Hands-On Workshop: How to Write a UCCI-Style Integrated Course for A-G Approval (Two Hour Session – AM Session ONLY)
Representatives from UC Curriculum Integration (UCCI), an initiative of the UC systemwide High School Articulation Unit, will present a hands-on session in which participants learn what makes for a successful integrated course. Attendees will gain insights on how to lay the groundwork for integrating academic and CTE content as well as how to emphasize the academic and career content in the course.

Moving Through the Beyond Knowledge Construct: From Factuality to Creations (Two Hour Session – PM Session ONLY)
Delve deeper into the Beyond Knowledge Construct from the Career Technical Education Model Curriculum Standards by breaking down the construct for academic and CTE content and what we can do to influence the academic in CTE courses for “a-g” approval.

Navigating Change in the UC’s A-G (Two Hour Session – AM Session ONLY)
Come join this session to discover how to navigate the exciting changes regarding the University of California’s A-G requirement. Learn about the brand new UC Course Management Portal (CMP) and how to navigate through the system’s new navigation model. Focus on what new options are available for UC’s “a-g” in the construct and how it will be implemented and supported by the new technology.

Evaluating the UC’s A-G (Two Hour Session – PM Session ONLY)
Come join this session to discover how to navigate the exciting changes regarding the University of California’s A-G requirement. Learn about the brand new UC Course Management Portal (CMP) and how to navigate through the system’s new navigation model. Focus on what new options are available for UC’s “a-g” in the construct and how it will be implemented and supported by the new technology.

Understanding and Promoting Career Readiness for All (Two Hour Session – AM Session ONLY)
Preparing students to be career and college ready!! What might this look like in our schools, classrooms, and ultimately, in our students? In this interactive session, career educators/scholars, schools, districts and postsecondary campuses will discuss and share experiences and best practices. The presenters will work with participants on ways to develop action-oriented school and district plans that effectively address career readiness for all students.
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